

THE COMPANIES ACT, 2013
(COMPANY LIMITED BY SHARES)
MEMORANDUM OF ASSOCIATION
OF
JOILIFE MARKETING PRIVATE LIMITED

1. The name of the company is **JOILIFE MARKETING PRIVATE LIMITED**
2. The registered office of the company will be situated in the **UNION TERRITORY OF CHANDIGARH.**
3. (a) The objects to be pursued by the company on its incorporation are:—

I. To carry on the business of Direct Selling including telemarketing and Marketing through business associates for all consumer products including Ayurvedic, Herbal, Cosmetics, perfumes, FMCG(Fast Moving Consumer Goods), House Hold Articles, Home Care Products, Garments, Health Supplements, Oral Care & other products.

II. To carry on the business of trading and marketing of general goods and commodities as buyers, sellers, traders and wholesalers.

III. To carry on the business of trading, marketing, supplying and dealing in marketing, consumable and other products and all kinds of goods, products, commodities and services.

IV. To carry on India the business of concept marketing, marketing, and to provide high quality of services and products to clients and consumers either directly or indirectly, consultants, bona fide commission agents, franchises, organizing events, contest, seminar and other advertising and related outdoor activities.

(b) Matters which are necessary for furtherance of the objects specified in clause 3(a) are:—

1. To purchase and otherwise acquire, own, import, all materials, substances, appliances, machines, containers and such other articles and apparatus and things capable of being used in any of the main business and to own, lease and otherwise acquire and use facilities of whatever kind as may be convenient or useful or conducive to the effective working of the main business or any part thereof.

2. To acquire, build, construct, alter, maintain, enlarge, remove or replace and to work, manage and control any buildings, lands, offices, factories, mills, shops, machinery, engines, roadways, electric works and such other works and conveniences which may seem necessary to achieve the main objects of the Company.

3. To buy, repair, alter, improve, exchange, let out on hire import, works, plants, machinery, tools, utensils, appliances, apparatus, products, materials, substances, articles and things capable of being used in any business which this Company is competent to carry on and to experiment with, render marketable all products residual and by-products incidental to or obtained in any of the business carried on by the Company.

4. To purchase, take on lease or tenancy or in exchange, hire take, options over or otherwise acquire any estate or interests, whatsoever and to hold, develop work, cultivate, concessions, grants, decrees, licences, privileges, claims, options, leases, property, real or personal or rights or powers of any kinds which may appear to be necessary for any business of the Company.

5. To pay for preliminary and pre-incorporation expenses of the Company.

6. To exchange, mortgage, let on lease, royalty or tribute, grant licences, easements, options and such other rights over and in other such manner deal with or dispose of the whole or any part of the undertaking, property assets, rights and effects of the Company for such consideration as may be

For JOILIFE MARKETING PVT LTD.

Director

For JOILIFE MARKETING PVT LTD.

Director



thought fit and in particular for stocks, shares debentures whether fully or partly paid up or securities of any other such Company having objects whole or in part similar to those of the Company

7. To lend and advance money, either with or without security and give credit to such persons (including Government) and upon such terms and conditions as the Company may deem fit provided that the Company shall not carry on banking business within the meaning of Banking Regulation Act, 1949

8. To undertake financial and commercial obligations, transactions and operations of all kinds

9. To guarantee the performance of any contract or obligations and the payment of money or dividends and interest on any stock, shares or securities of any Company

10. To subscribe guarantee money for national, International, charitable, benevolent, educational, public general or such other useful object activity, exhibition or trade show or for purpose which may appear to be conducive directly or indirectly to the furtherance of the main objects of the Company

11. To issue debenture stocks of the Company at part or premium or discount and to dispose of the undertaking of the Company or any part thereof for such consideration as the Company think fit.

12. To act as consultants, Advisors, Agents and representatives in connection with the main object of the Company.

13. To do all such other things which are incidental or conducive for the attainment of the main object of the Company.

14. To grant pensions or gratuities to any Officers or employees or ex-officers or ex-employees including Directors or ex-director or other relatives connections or dependents or the families of such persons.

15. To seek recognition, collaborations, joint ventures, franchise, affiliations, associations or co-operations of various institutions, bodies, governments, companies, corporate, individual in India and abroad for fulfillment of the objectives of the Company.

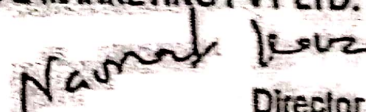
4. The liability of the member(s) is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

5. The Share Capital of the Company is 1,000,000.00 rupees, divided into 1,00,000.00 Equity shares of 10.00 rupees each.

6. We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

For JOILIFE MARKETING PVT LTD.

Director

For JOILIFE MARKETING PVT LTD.

Director